

SOUTHSIDE NEWS

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COMMERCIAL CLUB TO BE ENTERTAINED BY KIWANIS OF PHOENIX

MESA, March 12.—The Mesa Commercial club, ordinarily playing the role of host on the occasion of outside visitors in town, will next Tuesday be guests within its own gates. The Kiwanis club of Phoenix in an official communication received by the club president so advised and so ordered, further stating that, decorated in full war paint, the tribe will descend upon Mesa Tuesday for the express purpose of capturing the entire commercial club body.

The Kiwanis in promoting its "Over the Salt to Mesa" tour has a local representative, L. E. White, cashier of the Salt River Valley Savings Bank and Trust company, who is a member of the club and is supervising arrangements for the party on this end.

The invitation of the Kiwanis is extended to every member of the Mesa Commercial club and included in the program is a luncheon scheduled for 12:15 Tuesday, the guests to assemble at the club rooms at prompt noon. The luncheon is to be served in the Masonic hall and other features on the program will be given there.

W. R. Stewart, president of the Commercial club, has already acknowledged acceptance of the invitation and within the next day or so all members will be notified of the treat and ordered to be on hand.

Lawrence at Orpheum

The Del S. Lawrence company in "Another Man's Wife" is the unusual and interesting attraction to be presented at the Orpheum in Mesa tonight. "Another Man's Wife" is gripping enough to satisfy the love of adventure, comic enough to produce quantities of mirth, and romantic enough to be beautiful. That it will attract a crowded house here tonight is certain. Reserved seat tickets for "Another Man's Wife" tonight and "Should There Be Children?" tomorrow night are being handled at the Majestic box office.

Movie Films Today

The last chapter in "The Great Gamble" and the first chapter of "The Adventures of Ruth," with Ruth Roland in the title role, are feature films to be seen today at the Majestic theater. Billy West in "Don't Park Here" and a Pathé News film are also included in the bill.

Office is Moved

The Peterson Livestock company, through the winter maintaining headquarters in the W. R. Stewart building, has moved its offices to the Arizona Land company, where it will remain quarters in the new building just south of the First National bank. Both Earl and Edwin Peterson will be associated with the local office of the company in the future.

Would Pave Wilbur Avenue

Coincident with the paving of various streets within the town of Mesa, a move is now on foot by property owners on Wilbur avenue, in the northeast part of town, to pave the two blocks of that thoroughfare. Petitions requesting the common council to authorize the paving are now being circulated among the interested property owners, and indications yesterday were that the approval of practically every interested party would be secured. The paving as proposed will connect with that on East First street, which has been already been ordered.

Bush Will Build

H. G. Bush, of the Foxworth-Bush lumber company, has recently purchased a lot at the corner of Pasadena avenue and First street, and is contemplating the construction of a residence there at an early date. The building site is one of the choicest in the city, fronting on a street to be paved and situated in a section where a number of beautiful residences are already under construction by the Southside Building and Loan association.

Norton Funeral Today

The funeral of Otis Norton, who passed away on Wednesday at his home south of Mesa, will be held this afternoon at 2 o'clock from the family residence. The condition of Mrs. Norton, who is also ill with influenza, from which her husband died, remained about the same yesterday. In view of her illness in the home, the funeral service there this afternoon will be conducted in the front yard.

WOMAN'S CLUB DANCE TONIGHT IS BENEFIT

Taking precedence over any event of the spring season will be the dance given by the Woman's club this evening for the benefit of the Y. W. C. A. Mrs. Hugh Campbell and Mrs. George Olney, who have the ticket sale in charge, are particularly pleased at the advance sale which indicates a large and smart attendance. It was stated last evening that those who had not yet secured tickets may do so at the door. A clever dance program has been arranged and in addition to dancing there will be bridge, the card table being arranged in the department room of the club.

The civic education department of the club yesterday gave a lecture bridge that attracted a representative gathering of society and club women. There were a large number of tables in play, with additional guests at tea. During the tea hour Karola Frick sang a group of songs. Mrs. J. L. B. Alexander had charge of the affair, which was a pronounced success.

JAZZ TOO MUCH FOR HIM

Ben Said—What's the matter with Ben All the whirling dervish. He's all tied up in a knot.
Ben Yusuf—He was out taking his morning spin on the roof when an American band came along and he tried to whirl to jazz music.

MURINE keeps your eyes strong and healthy. If they're smart, itchy, burn, it's sore, irritated, inflamed or granulated, use Murine often. Safe for infant or adult. At all drug stores. Write for Free Eye Book. 6—See Eye Remedy Company, Chicago, U. S. A.

streets. This firm is expecting to erect there very soon a modern and commodious paint shop. This will not only be a great improvement in the appearance of the business section but a much needed business house.

Mrs. Maggie Thomas has sold her home on North Maple avenue to C. L. Brown. Mr. Brown expects to move his family in from the country soon.

New Steam Press

The Gardner Brothers, proprietors of the "Doughboys" clearing shop on West Fourth street, have just received a new steam press which greatly improves their working ability. The Gardner boys are expecting to get a new and more desirable location soon.

From California

Mr. and Mrs. Bob Wilson and two children, accompanied by Mrs. T. Dickenson, arrived yesterday morning from California. Mrs. Dickenson was called there several weeks ago to help nurse the Wilson family through the flu. Mr. and Mrs. Wilson will spend several weeks in the valley visiting friends and relatives.

Here From Alabama

Mrs. M. G. Hill came in yesterday morning from Birmingham, Ala., to visit her daughter, Mrs. C. W. Miller. Mrs. Hill was one of Tempe's pioneer residents and has many friends who will be glad to hear of her visit to the valley.

Reading Room Meeting

The Reading Room association will hold their annual meeting and election of officers Saturday afternoon at 3 o'clock in the reading room. All members are urged to be present.

PROVEN AS AN ADMINISTRATOR

Wood headquarters issued a formal statement from Lieut. Col. Theodore Roosevelt declaring for Wood for president, that said:

"It gives me great pleasure to endorse the candidacy of General Wood. He is a man of fearless disposition and strikes out boldly for what he considers right. He is a man of proven experience as an administrator. He has demonstrated this ability in Cuba and in the Philippines. He has thought out on liberal and constructive lines the great economic problems we will meet in this country in the coming decade. Under him I feel confident that the country will work forward to a very increasing influence and stability."

MEET HERE TODAY TO DISCUSS RESTORING OF THE APACHE TRAIL

Hon. T. P. Howard of Globe, member of the legislature for Gila county, is in the city for a conference with Southern Pacific officials and the officials of the Water Users' association relative to the rehabilitation of the Apache Trail. The meeting was set for yesterday, but was postponed until 10:00 o'clock this morning.

The movement is well under way in Gila county and is spreading into other localities, for it has come to be realized that this trail, now so famous throughout the whole country, is an asset of the state. The detours which have been made over it by the Southern Pacific and the advertisement that has been given it by the Raymond and Whitcomb excursions has given it a place as a feature of interest hardly second to the Grand Canyon itself.

It is proposed to form an organization of 500 men who shall agree to raise a fund of \$100,000 for the restoration of the Roosevelt Road, which was once the most scenic thoroughfare in the west, but is gradually falling into disuse. The Southern Pacific is deeply interested in the rehabilitation of the trail and it is said that if it should be restored the company would erect a modern tourist hotel at the lake.

COTTON GROWERS' ASSN. TO MEET SAT.

Frank H. Parker, president of the Phoenix Cotton Growers' association, yesterday announced a meeting of the association, to be held at the Water Users' building at 2 o'clock Saturday afternoon. E. W. Hudson will give a talk on the preparation of the seed bed for planting. There will be a talk by C. J. King of

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If your work is Dragging one of these tractors will hurry things up.

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the department of agriculture, assistant in the subject of plank nutrition, on the subject of water requirements of cotton. Another speaker will be W. H. Knox of the county association on the work of that association.

Lines to be Remembered
New occasions make new duties:
Time makes ancient good uncouth:
They must upward still and onward:
Who would keep abreast of Truth,
—James Russell Lowell.

THE HUMAN TOUCH LACKING
(Punch, London)
A way is said to have been found for washing linen by electricity. In future patrons will have to tear the button-holes themselves.



Cost Keeping Instruction in the Truck Owners' Conference—a semi-formal association of Motor Truck Users. Its "National Standard Truck Cost System" is the first complete and impartial method for determining what each truck actually costs per ton-mile of transportation. Not only wages, gasoline, oil and tires—but repairs and replacements on his assembled trucks as compared with a truck built from the ground up as a homogeneous Engineering unit

Who Pays for High Costs

DR. LOUIS PASTEUR started to help the vine-growers of France. He ended by raising the health standards of the whole civilized world.

Every positive forward step brings benefits no man can foresee.

The merchant, the industrial man, starts to keep running costs on his trucks. Before he gets through he has searching figures on which trucks to keep and which to scrap—and what make of truck to put his money on in the future.

Here are facts summarized from the National Standard Truck Cost System as kept for over 1700 Packard Trucks during 1919.

Efficiency in operation secured through the help of the National Standard System has resulted in an average gasoline saving of 10 per cent.

Many unusually low records for gasoline have been scored.

The National Standard System used in connection with Packard Trucks has shown it possible to reduce cost per ton mile.

90% of truck owners who have used the System for a year or more and have compared the Packard with other trucks are standardizing on Packards.

To get the full meaning of a record you must scrutinize the facts

behind it—and the Organization that made the facts possible.

The Packard Organization has attained a precision in machine finish unknown elsewhere. It has achieved production of top-grade parts in quantity.

It has shown the world a radical advance in the improvement of metals by heat-treating.

It designs, tests and stands responsible for every part of every Packard Truck.

Even the Packard owner often finds it startling to see his advantages put down in cold figures—though he has known all about it in practice ever since 1906.

"Ask the Man Who Owns One"

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